

SHWETA NANDAKUMAR

Writer/Editor

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ACADEMIC HIGHLIGHTS

**Upcoming Graduate Scholar at
NSSR, The New School, NY
Creative Publishing and Critical
Journalism I Fall 2021-2023**

**Coursera Certificate Course in
collaboration with Commonwealth
Edu. Trust
Writing for Young Readers MOOC**

**Coursera Certificate Course in
collaboration with Northwestern
University
Social Media Marketing
Specialization**

**Miami Ad School
Postgraduate Portfolio Programme
in Copywriting I 2018-2019**

**Christ University, India
B.A. Major in Psychology, Sociology
and Economics I 2015-2018**
University Cultural Team for Acapella,
University Theatre Production (Choir
Team), Volunteer at Little Sisters of the
Poor, Volunteer at Youth for Seva

PROFESSIONAL GOALS

Dedicated and diligent, I am a writer and editor with work experience in creative writing, and academic editing in the areas of Arts & Humanities, and Social & Behavioural Sciences. I am seeking a position in the editorial department within children's books, magazine, or academic publishing.

WORK EXPERIENCE

CONTRACTUAL EDITOR, CACTUS COMMUNICATIONS, INDIA

FEBRUARY 2021 - ONGOING

Academic editor in the area of Humanities, based in Cactus' Psychology and Psychosocial Healthcare Center of Excellence - also editing Art and Design, Education, Sociology, and Economics papers. I edit, proofread and format about 20 journal manuscripts per month on average. Target journals include, but are not limited to, Elsevier, Oxford University Press, Wiley, PLOS, SAGE, and Springer.

FREELANCE WRITER AND EDITOR

FEBRUARY 2020 - ONGOING

Editorial Intern on a Food Writing book | Copy Consultant for a psychometric test startup | Content Strategist, Writer and Blogger | Academic Editor

COPY INTERN, HIGHFIELD, NEW YORK

OCTOBER 2019- DECEMBER 2019

Assisted the creative team with writing copy for respective pitch decks, strategy & conceptualisation on print ads for brands Manhattan Mini Storage, MarketWatch, and a Bacardi product launch (Plume and Petal).

COPY INTERN, PEOPLE IDEAS AND CULTURE, NEW YORK

JUNE 2019- SEPTEMBER 2019

Worked on social posts, pitched for a client presentation to REALM Real Estate, wrote copy for and conducted strategy research for brands Bold Penguin, Trojan Fragrances and Wyndham Hotels.

SPECIALIZATIONS

- Copywriting
- Creative Writing
- Editing
- Proofreading
- Research
- Microsoft Office

SOFT SKILLS

- Interpersonal Communication
- Team Player
- Detail Oriented
- Emotional Intelligence
- Critical Thinking

LANGUAGES

- English (Native)
- Hindi (Fluent)
- Malayalam (Fluent)